

Magena Morris

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PROFESSIONAL EXPERIENCE

Producer, Art Director

Pearmill, Inc. (Toybox Labs) | Remote
June 2025 – July 2026

- Guided high-impact visual concepts from initial ideation through to final production across social media and digital platforms.
- Produced, shot, and directed content that made 3D printing accessible to children, families, and beginners.
- Managed the full lifecycle of nationwide email marketing campaigns, from content production and asset building to quality-assured deployment.
- Supervised full-funnel creative compliance and asset production for major brands, including NASA, Warner Bros., Universal, DreamWorks, Viacom (Nickelodeon), Sony Pictures, Penn & Teller, and Sanrio.

Makerspace Lab Manager

Gaston College | Dallas, NC
August 2024 – May 2025

- Managed daily operations of a community makerspace serving students and community members.
- Designed and taught hands-on workshops in 3D printing, laser engraving, vinyl production, podcasting, sewing, embroidery, and digital fabrication.
- Guided learners of all experience levels in developing technical and creative skills.
- Led custom production projects while maintaining and repairing specialized equipment.

Co-Founder, CEO & Director of Art in Education

Mutual Aid Free Store (501(c)(3)) | Charlotte, NC
2019 – 2024

- Designed and implemented all educational programming for the organization, including free art classes, volunteer training, and community workshops.
- Built a community network of resources supporting individuals experiencing homelessness.
- Developed trauma-informed educational resources and outreach systems, including an online resource delivery network serving homeless encampments.
- Led and trained volunteers in trauma-informed outreach, crisis response, and community engagement.
- Created collaborative approaches to encampment closures with residents, service providers, property owners, and law enforcement.
- The organization received international recognition through the Associated Press and regional media coverage.

AmeriCorps NCCC Member

North Carolina Partnership to End Homelessness

2017

- Coordinated food collection and distribution for elementary school families experiencing food insecurity.
- Helped improve access to services through respectful, person-centered community engagement.
- Collaborated with nonprofit partners to strengthen community resource networks.

TEACHING, CURRICULUM & PUBLIC ENGAGEMENT

- Facilitated workshops, presentations, and discussions that made complex social and public safety topics accessible to diverse audiences.
- Developed educational resources and workshops focused on homelessness, public systems, ethical community engagement, and creative problem-solving.
- Invited speaker at the University of North Carolina at Charlotte, presenting twice on homelessness, mutual aid, community organizing, and innovative outreach strategies.
- Created educational content for diverse audiences, including students, volunteers, community members, and public organizations.
- Experienced in facilitating discussions and translating complex social and public safety topics into accessible, engaging learning experiences.

EDUCATION

AAS 911 Communications & Operations

Richmond Community College

July 2026

Phi Theta Kappa Honor Society

Design & Media Studies

Highland School of Technology

June 2010

WORK-BASED LEARNING

JeffCom 911, 160 Hours

ECS Student Intern

2026

Crisis Counselor, 200 Hours

Crisis Text Line

2024-2025

HONORS & RECOGNITION

- Invited Speaker, University of North Carolina at Charlotte (2 presentations)
- Invited Educator, We Rock Charlotte
- International media recognition through the Associated Press for community outreach and nonprofit leadership

CERTIFICATIONS

- IAED Certified Emergency Telecommunicator (CET)
- FEMA IS-100
- FEMA IS-200
- FEMA IS-520
- FEMA IS-545
- FEMA IS-700
- FEMA IS-800
- FEMA IS-1300
- FEMA TERT