

SERVICES & PRICING

Contact magenta@ilovemagenta.studio for a free briefing and quote.

Paintings, Murals, and Illustrations

- **By Size / Scope:** From \$250 (Small) to \$1,500+ (Large-scale/Murals)
- **Commercial Licensing:** Custom quote based on reproduction rights and usage.

Logo Design & Identity Branding

- **Flat Project Fee:** \$600 – \$1,800 per brand identity package

Copywriting & Content Writing

- **Project-Based:** Flat fee per project asset (e.g., \$75–\$150 per standard asset/page)
- **Day Rate:** \$350 / day (For heavy content creation and copywriting blocks)

Basic Website Design & Maintenance

- **Website Design & Launch:** \$1,650 flat fee (Up to 5 core pages)
- **Monthly Website Management:** \$150 / month

Email Marketing

Full-lifecycle management of your email marketing channels.

- **Monthly Lifecycle Retainer:** From \$2,500 / month (Based on send volume and frequency)
- **Per-Campaign Build:** \$400 – \$750 per unique email template

Creative Direction & Content Production

Turning concepts into engaging, informative, highly accessible digital media and visual assets across platforms.

- **Day Rate:** \$650 – \$1,200 / day (Based on an 8-hour focus block)
- **Project-Based:** Flat fee per campaign brief (Inquire for quote)

Brand & IP Management

Consulting and creative oversight for projects involving strict global licensing, enterprise compliance, or cross-sector initiatives.

- **Hourly Advisory:** \$150 – \$250 / hour
- **Advisory Retainer:** From \$1,500 / month (Customized flat fee based on monthly availability)

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Retainer Packages & Ongoing Partnerships

For brands or organizations seeking ongoing, multi-disciplinary support across email, organic content, and production oversight, I offer integrated monthly retainers.

The Foundation Launch Package

An all-in-one package to establish a professional visual brand and go live online.

- Includes the complete **Logo Design & Identity Package**.
- Includes custom **Website Design & Launch** (up to 5 pages).
- Domain connection, basic SEO setup, and mobile responsiveness optimization.
- **Package Rate: \$2,200** Flat Project Fee (50% deposit / 50% upon launch)

Growth & Retention Retainer

Best for scaling brands requiring consistent monthly marketing execution and compliance oversight.

- Includes 4 full-lifecycle managed email campaigns per month.
- Includes basic multi-platform content asset production and copywriting.
- Up to 2 hours of website content updates or basic design refreshes.
- **Package Rate: \$2,800 / month** (Minimum 3-month commitment)

Enterprise Executive Retainer

On-demand creative direction, full-funnel channel management, and studio-grade IP protection.

- Dedicated monthly hours for cross-sector campaign strategy and creative direction.
- Comprehensive email lifecycle management and ongoing copywriting asset creation.
- Continuous brand compliance monitoring and multi-layered pipeline oversight.
- **Package Rate: \$5,000+ / month** (Tailored to enterprise scope)